



Overview

Some rewards you bank. Others you live. The Spring Incentive Trip is Yoli's way of turning your hard work into an unforgettable experience — a chance to unplug, celebrate what you've built, and connect with the leaders and friends who've been building right alongside you. It's built on the same activity that grows your Yoli business: every enrollment, every rank advancement, and every leader you help rise pushes you closer to earning your spot. This trip is for everyone. You can earn your way there, or purchase a spot outright — spots are limited and available first come, first served. There are three ways to earn Points toward the trip: Enrolling, Rank Advancement, and Duplication (helping your team advance).

Key Dates

- Promotion Period: August 29, 2026 – January 15, 2027 (20 weeks)
- Final Results Published: January 25, 2027
- Incentive Trip: March 14–18, 2027

How to Earn Points

1. Enroll

- Earn 1 Point for every 200QV in first orders from new Brand Partners and customers (whole 200QV increments only).
- Customer reactivations count as a new customer enrollment.
- Bonus: earn 1 additional Point for every 4 enrollments of 50QV or more.

Example: 2 enrollments at 200QV each, plus 2 enrollments at 50QV each = 500 total QV ÷ 200 = 2 Points (whole increments only), plus 1 Bonus Point (4 total enrollments of 50QV or more) = 3 Points Earned.

2. Rank

- Advance your paid-as rank during the qualification period to earn Points.
- Your baseline is your highest paid-as rank in the 4 weeks before the qualification period begins.
- You can earn Points for every rank advancement during the period; multiple advancements all count.

(See the combined Rank & Duplication Points table at the end of the Duplicate section below.)

3. Duplicate

Help your personally enrolled Brand Partners advance in rank to earn additional points. You must be paid-as Gold or higher in the week of their advancement to qualify.

Points by Rank Achieved

Rank Achieved	Rank Points	Duplication Points
Rising Star	1	1
Star	2	1
Bronze	3	1.5
Silver	4	2
Gold	5	2.5
Platinum	6	3
Ruby	8	4
Emerald	10	5
Diamond	16	8
Double Diamond	24	12
Triple Diamond	32	16

Example: Gold → Ruby earns 6 Rank Points (Platinum) + 8 Rank Points (Ruby) = 14 Rank Points if you advance through both ranks yourself. If it's your personally enrolled Brand Partner advancing instead and you are paid-as Gold or higher that week, you'd earn the matching Duplication Points: 3 (Platinum) + 4 (Ruby) = 7 Duplication Points.

Compression Rule: If the Brand Partner directly above the rank-advancer (up the personally enrolled tree leg) isn't paid-as Gold or higher in that week, the next-up leader who is paid-as Gold or higher will receive the Duplication Points instead.

Points Needed to Earn the Trip

Points Earned	% of Trip Earned	Dollar Value Toward Trip Package
16	50%	\$600
32	100% — Full Trip	\$1,200 — one full trip spot
48	150%	\$1,800
64	200%	\$2,400 — two full trip spots (covers a guest)
80	250%	\$3,000
96	300%	\$3,600
128	400%	\$4,800

Minimum requirement: At least 12 of your total points must be earned as Enrollment Points to qualify for any portion of the trip.

The Spring Incentive trip package is valued at \$1,200 per person, based on double-occupancy hotel accommodations. Value is earned in 50% increments (every 16 Points), and Points between increments do not count toward the next level. At 200% (64 Points), a participant earns two full trip spots (\$2,400), covering themselves and one guest at no additional cost. Participants who earn less than 200% may apply their earned value toward a second spot, be assigned a roommate, or purchase the remaining balance of a second spot.

Travel Credit & Bonuses

- Each 50% of Trip Earned beyond a full spot adds \$600 of value. A participant may use it toward a guest spot, toward a third or fourth guest in their room, or as a \$600 travel credit paid in cash after the trip.
- The maximum travel credit is \$600 per attendee. At 400%, for example, a participant may earn two rooms for four people, or a room for four people plus a \$1,200 travel credit.
- Participants choose how to use their extra earned value by January 29, 2027.
- First-time Diamonds receive a 20 Point bonus.

Recognition

- The Top 10 point earners will receive VIP treatment and a special gift during the incentive trip.
- Each Top 10 earner may bring one guest, who will receive VIP treatment during the incentive trip. The guest's trip costs are not included.

Purchasing & Deposits

We will be unveiling the location during the 2026 Impact Conference. Those that attend will be amongst the first to lock in their spot. Starting at that time, a deposit is required to reserve your spot, whether you are earning or purchasing the trip.

Payment	Due Date	Adult (double occupancy)	Additional Adult (18+)	Additional Teen (13–17)
Deposit	To reserve your spot	\$75.00	\$75.00	\$75.00
Payment 1	Nov 5, 2026	\$375.00	\$165.00	\$140.00
Payment 2	Dec 5, 2026	\$375.00	\$165.00	\$140.00
Payment 3	Jan 5, 2027	\$375.00	\$165.00	\$140.00
Total		\$1,200.00	\$570.00	\$495.00

All amounts are in U.S. dollars. Participants who book after a payment due date must pay all missed payments at the time of booking. Cancellations received by Yoli on or before December 31, 2026 are refunded in full. Cancellations received January 1 through January 26, 2027 forfeit the \$75 deposit, and all other payments are refunded. After January 26, 2027, no refunds are available and the full amount is charged.

Rooms, Guests & Occupancy

- Rooms are double occupancy. A room holds a maximum of 4 people, and no more than 3 of them may be adults, so a fourth person must be a child (under 18).
- Children 12 and under sharing a room with their parents or legal guardians are free (up to 2 per room). Teens 13–17 and a third adult pay the rates shown in the payment schedule above.
- Rooms for three or four people are limited and subject to availability. Age is verified by passport at check-in, and the name, age, and passport information of everyone in your room are due by January 29, 2027.

Terms and Conditions

Qualification & Verification

- The 2027 Spring Incentive qualification period runs from August 29, 2026 through January 15, 2027. Only qualifying activity completed and reflected in Yoli's records during the qualification period will count toward the incentive.
- All Points, enrollments, rank advancements and duplication activity are subject to verification by Yoli. Returns, refunds, cancellations, chargebacks, rejected orders, or other adjustments may result in Points being adjusted or removed.
- A minimum of 12 Enrollment Points is required to qualify for any earned portion of the trip, regardless of total Points accumulated through Rank, Duplication, bonuses, or other categories.
- Qualification percentages are based on the final number of eligible Points earned and verified by Yoli, and value is earned in 50% increments; partial increments do not round up to the next qualification level. Final verified results will be published by January 25, 2027.
- Top Earner rankings will be determined using Yoli's final verified Point totals. In the event of a tie, total Enrollment Points will be used as the tiebreaker, with the higher Enrollment Point total ranking first.
- Yoli reserves the right to audit and verify qualifying activity and to disqualify activity that Yoli determines was manipulated, fraudulent, contrary to the intent of the incentive, or in violation of Yoli's Policies and Procedures.

Eligibility & Trip Access

- Participants must be active Brand Partners in good standing with Yoli at the conclusion of the qualification period and at the time of travel to receive earned trip benefits, travel credits, bonuses, recognition, or other rewards.
- Trip space is limited and available on a first-come, first-served basis, determined by the date and time a participant's deposit is received. Earning enough Points to qualify for all or a portion of the trip does not guarantee availability if a participant has not reserved a spot according to the required reservation process.
- Trip qualification, Points, credits, reservations, and other incentive benefits are non-transferable and may not be sold, assigned, exchanged, or redeemed for cash unless expressly stated otherwise by Yoli.
- This incentive is open to Brand Partners in all active Yoli markets, subject to any additional legal, tax, or compliance requirements applicable in a participant's local market.

Trip Value, Payments & Travel Credits

- Travel credits are earned at the stated qualification levels, are capped at \$600 per attendee, and are paid in cash following the trip, subject to Yoli's reimbursement procedures. Travel credits may not be transferred.
- The incentive trip package is valued at \$1,200 per person (100% of Trip Earned), based on double-occupancy hotel accommodations, and each qualification percentage corresponds directly to a dollar value of that package (e.g., 50% = \$600; 200% = \$2,400, covering two full spots). Participants who do not fully earn 100% of the trip package are responsible for the remaining balance of the applicable payment schedule not covered by their earned dollar value.
- All participants, whether earning or purchasing, complete the full Deposit and Payment 1, 2, and 3 schedule. Participants who earn the trip and attend are reimbursed following the trip the dollar value of their earned percentage applied to trip costs, not to exceed the amount they paid.
- All incentive trip hotel accommodations are based on double occupancy. A participant who does not earn or purchase a second spot for a guest will either be assigned a roommate or may purchase the remaining balance of a second spot separately.
- Earned trip value, guest spots, and other incentive benefits have no cash value. The only benefit paid in cash is the travel credit described above, which is paid only if the participant attends the incentive trip. All earned benefits are forfeited if the participant does not attend.

- The payment, cancellation, and refund terms under Purchasing & Deposits and the occupancy terms under Rooms, Guests & Occupancy are part of these Terms and Conditions.

Travel & Participant Responsibilities

- Participants are responsible for obtaining and maintaining all required travel documentation, including a valid passport and any applicable entry requirements, and for any personal expenses not specifically included in the incentive trip package.
- Unless otherwise expressly stated, participants are responsible for expenses outside the official trip package, including transportation beyond any earned credit, baggage fees, passport fees, optional excursions, personal purchases, and other incidental expenses.
- Participation in the incentive trip and any related activities or excursions is voluntary. To the extent permitted by law, participants assume all risk of injury, illness, loss, or damage associated with travel and trip activities.

General & Legal

- Yoli reserves the right to interpret the incentive rules, correct errors, and modify, suspend, or cancel the incentive or trip when reasonably necessary due to circumstances outside Yoli's control, subject to applicable law.
- Yoli is not responsible for trip delays, changes, or cancellations caused by circumstances beyond its reasonable control, including weather, natural disaster, pandemic, government action, or venue unavailability. In such events, Yoli will determine, in its sole discretion, whether and how to reschedule the trip or adjust participant payments and credits.
- By attending the incentive trip, participants consent to being photographed and/or recorded, and grant Yoli the right to use such images and recordings for promotional and marketing purposes without additional compensation.
- The value of an earned trip, travel credits, and other incentive benefits may constitute taxable income to the participant. Yoli may issue applicable tax reporting (e.g., IRS Form 1099) as required by law, and participants are responsible for any resulting tax obligations.
- These Terms and this incentive are governed by the laws of the State of Utah, without regard to conflict-of-law principles, and any disputes arising from this incentive shall be resolved as provided in Yoli's Policies and Procedures.