

## **Transformation 2026: BBR Challenge Terms & Conditions**

These Terms and Conditions govern participation in Yoli's Transformation 2026 BBR Challenge.

This year's theme "Everything is Better with a Partner" reinforces the power of shared accountability, shared transformation, and shared results. Participants can join as individuals; however, during the survey process, they can let us know if they are participating with a partner as we'll award one partnership prize this BBR.

#### WIN Cash, Exclusive Merchandise and Yoli Rewards!

- \* Can only win in one individual or team category.
  - Top 3 Men and Top 3 Women for Individual Category:
    - o Most Weight Lost Based on Body Fat Percentage & Transformation Story:

1st Place: \$300 Cash + Exclusive Swag

2nd Place: \$200 Cash + Exclusive Swag

■ 3rd Place: \$100 Cash + Exclusive Swag

- 1 Winner for Team for Category (Partnership):
  - Most Weight Lost Based on Body Fat Percentage Combined and Transformation Story
    - \$500 cash per team (\$250 Cash + Exclusive Swag per member)
- Share Your Transformation Story (Top4): \$200 Yoli Rewards + Merch
- Receive 25 Yoli Rewards for submitting Testimonial Survey

## **Eligibility**

- 1. Registration Period:
  - December 8, 2025 January 2, 2026
- 2. Who Can Join:
  - Must be 18 years of age or older.
  - Open to active Yoli Customers and Brand Partners globally.
  - New participants must create an account.
  - All participants must have a minimum of \$150 USD of Yoli wellness products to be purchased within the December 8 to January 2, 2026 registration period (not including taxes and shipping) to be eligible for cash and prizes.
  - Note: Purchases made using Yoli Rewards do not count towards meeting this qualification.

### 3. Enrollment Confirmation:

Complete the online registration form.



- Submit a Kick-Off Survey (starting weight and before photo) by 11:59 PM MST on January 5th, 2026, to confirm eligibility.
- Partnership / Team Category participants must include the details of their partner's name, account ID, email and phone number on their kick-off survey.

## **Challenge Periods**

- The challenge begins on **January 5, 2026**.
- Participants are eligible to compete in the 60-Day Challenge: January 5 March 6, 2026.

### **How to Participate**

- 1. Register on Yoli.com.
- 2. Purchase at least \$150 USD / 172.5 CAD / ₱8,064 (VAT Inc) ₱7,200 (VAT Ex) worth of Yoli Wellness products between the registration period of December 8 January 2, 2026, to be eligible for Challenge cash and prizes.
- 3. Submit the following by their respective deadlines:
  - Kick-Off Submission (before photo and starting weight) by 11:59 PM MST on January 5, 2026.
    - Partnership / Team Category participants must include the details of their partner's name, account ID, email and phone number.
  - o 60-Day Submission (photo and weight) by 11:59 PM MST on March 10, 2026.

## **Photo Requirements:**

- Full-body photos of front left-side and right-side shots in form-fitting clothing (preferably same attire for initial and final photos).
- Include a visible date-stamped card in all photos, newspaper or other proof of date.

### **Judging Criteria**

## Prizes will be awarded in two categories:

- 1. Individual Category (**Top 3 for both Men and Women**):
  - Winners are determined by the highest percentage of body weight lost and transformation story.
- 2. Team Category (1 winner):
  - Combined transformation results for both partners.
  - Shared transformation story focused on doing it together.

Prize criteria will consider physical results, story quality, adherence to submission requirements, and alignment with the Transformation theme.

Participant/s can only win once during the entire program (either individual or team category, not for both).

### **Prizes Levels**

## **Individual Category**



## Weight Loss by Body Weight Percentage (3 men, 3 women):

1st Place: \$300 Cash + Exclusive Swag
2nd Place: \$200 Cash + Exclusive Swag

• 3rd Place: \$100 Cash + Exclusive Swag

## **Team Category**

## Combined Weight Loss by Body Weight Percentage (1 winner):

• \$\frac{1}{2}\$ \$500 cash per team (\$250 Cash + Exclusive Swag per member)

#### **Special Prizes**

- Share Your Transformation Story (Top4): \$200 Yoli Rewards + Merch
- Receive 25 Yoli Rewards for submitting Testimonial Survey

#### **Participation Rules**

### 1. Registration

Only participants who complete the Kick-Off Survey by the 11:59 PM MST January 5, 2026, deadline and who make a Yoli wellness product accumulated purchases of at least \$150 USD during the registration period (Dec 8 to Jan 2) are eligible for prizes. Note: Yoli Rewards do not count towards this qualification.

#### 2. Photo and Submission Deadlines

Submissions must meet specified deadlines to qualify for judging.

### 3. Disqualification

Participants who fail to complete required submissions by the deadlines or fail to meet the purchase requirements will not qualify for prizes.

### 4. Health Disclaimer

Participants should consult a healthcare provider before starting any weight-loss program.

#### 5. Product Use

Participants are encouraged to follow Yoli product instructions and a healthy lifestyle to maximize results.

### **Other Terms**

### 1. Publicity and Use of Images

By participating, you agree that Yoli may use your name, photos, and transformation story for promotional purposes on its website, social media, and other platforms.

### 2. Prizes

Prizes are non-transferable. Merchandise and Yoli Rewards may not be redeemed for cash. All rewards are subject to applicable taxes, which are the responsibility of the winners.

Winning participants' rewards will be issued within 4 weeks after the end of the Challenge.



### 3. Yoli's Rights

Yoli reserves the right to disqualify any participant for non-compliance with the rules. Yoli may update or modify these Terms and Conditions at its discretion.

## 4. International Participants

Rewards will be converted to local currency for winners in Canada, the Philippines, and Australia.

## **Deadlines Summary**

o Registration Deadline: 11:59 PM MT Jan 2, 2026

Kick-Off Submission Deadline: 11:59 PM MST Jan 5, 2026

o 60-Day Submission Deadline: 11:59 PM MST March 10, 2026

#### **Questions and Support**

For inquiries about the Transformation 2026 Challenge, contact cs@yoli.com.

### **FAQs**

## What if I miss the registration or Kick-Off Survey deadlines?

If you miss the registration deadline or fail to submit your Kick-Off Survey by Jan 5, 2026, you will not be eligible for prizes. However, you can still participate in the challenge as a personal goal.

#### How will the winners be selected?

Individual Category (Top 3 for both Men and Women):

• Winners are determined by the highest percentage of body weight lost and transformation story.

### Team/Partnership Category (1 Winner):

- Combined transformation results for both partners.
- Shared transformation story focused on doing it together.

# **Transformation Story Winners**

• Stories will be evaluated by the Yoli Executive Committee for authenticity, impact, and inspiration.

Prize criteria will consider physical results, story quality, adherence to submission requirements, and alignment with the Transformation theme.

# What do I need to submit for the Challenge?

- 1. Kick-Off Submission (by 11:59 PM MST on Jan 5, 2026): Starting weight and a before photo.
  - Partnership / Team Category participants must include the details of their partner's name, account ID, email and phone number.
- 2. 60-Day Submission (by 11:59 PM MST on March 10, 2026): Final weight and photo.







#### **Photo Requirements:**

- Full-body photos of front left-side and right-side shots in form-fitting clothing (preferably same attire for initial and final photos).
- Include a visible date-stamped card in all photos, newspaper or other proof of date.

#### Do I need to complete weekly surveys or logs?

No, we've simplified the Challenge! Instead of weekly surveys, you only need to submit the required Kick-Off and 60-Day photos, weight, and a testimonial/story.

## What happens if I stop midway through the Challenge?

You are welcome to continue at your own pace. However, participants who do not submit the required photos by the deadlines will not qualify for prizes.

### Is BBR Facebook group mandatory?

No, participation in Facebook group is optional. However, the group offers support, accountability, tips, and encouragement from other participants and Yoli coaches.

### How are the prizes delivered?

All rewards will be issued as Yoli Rewards to your account or through the Yoli Bonus account.

Yoli Rewards and merchandise are non-transferable and cannot be redeemed for cash. For participants in Canada, the Philippines, or Australia, rewards will be converted to the local currency equivalent.

## Can Yoli use my photos or stories for marketing purposes?

By participating, you agree that Yoli may use your photos, name, and transformation story for promotional purposes, including on social media, the website, and other marketing platforms.

## What if there's a tie for weight loss results?

In the event of a tie, the participant with the most compelling testimonial will be selected as the winner.

#### When will the winners be announced?

Winners for each challenge will be announced after submissions are reviewed. 60-Day Challenge Winners will be announced on **April 1<sup>st</sup> YBA call**. Participants will be notified via email and the private Facebook group, among other places as Yoli determines appropriate.

### What if I have questions or need support during the challenge?

For questions or support:

- Contact Yoli Customer Service at cs@yoli.com
- Post in the Facebook group for support.