



Top 20 Incentive

INCENTIVE PERIOD

May 3 – August 29, 2025

TOP 20 BRAND PARTNERS + 1 GUEST EACH EARN THE VIP TRIP OF THE YEAR

Top 20 VIP Rewards = \$4,500 Value



4-Night Hotel Stay



VIP Cocktail Party & Dinner + 1 Guest



\$500 Flight Credit



On-Stage Recognition



Black Car Service



Private Training with Rob Sperry



VIP Gift Bag & Seating

How to Earn Your Spot in the Top 20



ENROLL

Sign up new Brand Partners and Customers



RANK

Advance your own paid-as rank



DUPLICATE

Help your team rank up and match their Growth Goals

Note: You must earn 4 Growth Goals from enrollment to qualify.

Aim high. Duplicate smart. Let's ASCEND together.



YOLI ASCEND CONFERENCE TOP 20 INCENTIVE OFFICIAL RULES

HOW TO EARN

The Top 20 will be determined by the Brand Partners who achieve the most Growth Goals during the incentive period. There are three ways to earn Growth Goals for this incentive:

1. Enroll new customers and brand partners
2. Increase your paid-as rank
3. Help your personally enrolled Brand Partners increase their paid-as rank

ENROLL

Enroll new Brand Partners, Subscribers, and/or Customers and earn 1 Growth Goal for every 400 QV in first orders.

- Brand Partner volume counts for double
- Customer reactivation counts as customer enrollment

You earn 1 Growth Goal (GG) for every 400 QV in first orders of Brand Partners, customers, or customer reactivations.

- Example: One customer placing a 400 QV order = 1 GG
- Four customers placing 100 CV orders = 1 GG
- Brand Partner volume is doubled, so 200 QV from a Brand Partner = 1 GG

Example

- Enrolling 16 customers on Transformation Kits generates 3,200 CV in first orders → 8 Growth Goals (3,200 ÷ 400)
- Enrolling 8 Brand Partners on TKITS generates 1,600 QV → 3,200 QV (doubled) → 8 Growth Goals
- You can earn Growth Goals from any combination of customers and Brand Partners.

Note: You must achieve at least 4 enrollment Growth Goals during the qualification period.

PROGRAM DETAILS

Incentive Period: May 3 – August 29
(~17 weeks)

Event Dates: Ascend Conference 2025
(Oct 7-9)

This incentive is for the top 20 and a +1
(40 total Brand Partners)

IMPORTANT NOTES

Multiple Spouse Accounts: Only one account per household may qualify for the Top 20. If multiple spouse or family accounts land in the Top 20, only the account with the higher Growth Goal total will retain the prize. The other will be removed and the next eligible Brand Partner will be moved into the Top 20.

Tiebreakers: Brand Partner with the greater number of duplication Growth Goals will be the first tiebreaker, followed by rank Growth Goals and lastly enrollment Growth Goals.

Incentive rewards are non-transferable and have no cash equivalent

All participants must remain in good standing with Yoli during the entire incentive and event period.

Brand Partner must be in attendance of 2025 Ascend Conference to collect/redeem incentives.





YOLI ASCEND CONFERENCE TOP 20 INCENTIVE OFFICIAL RULES

RANK

Earn Growth Goals for increasing your paid-as rank during the incentive period.

- Growth Goals are awarded per rank level achieved
- You can earn multiple Growth Goals by jumping multiple ranks

Baseline

Your baseline is your highest paid-as rank during the 4 weeks prior to May 3, 2025.

Example

If your baseline is Gold and you reach Ruby, you earn:

- 4 Growth Goals for advancing to Platinum
- 5 Growth Goals for advancing to Ruby
- Total: 9 Growth Goals

GROWTH GOAL CHART

Rank Achieved	Growth Goals
Star	1
Silver	2
Gold	3
Platinum	4
Ruby	5
Emerald	6
Diamond	7
Double Diamond	8
Triple Diamond	9
Blue Diamond	10
Double Blue Diamond	11
Triple Blue Diamond	12
Black Diamond	13
Double Black Diamond	14
Triple Black Diamond	15

DUPLICATE

Earn Growth Goals when your personally enrolled Brand Partners increase their paid-as rank.

- You must be paid-as Gold or higher during the same week they rank advance
- You will match the number of rank advancement Growth Goals your Brand Partner achieves
- You will earn duplication Growth Goals if your personally enrolled brand partner is a higher rank than you, as long as you are at least Gold

COMPRESSION RULE

If a Brand Partner ranks up, the first Brand Partner up the PETL (Personally Enrolled Tree Leg) who is paid-as Gold+ in that same week will also receive the same Growth Goals.

REQUIREMENTS FOR TOP 20 WINNERS


Be in the Top 20 in number of Growth Goals achieved
Achieve at least 4 Growth Goals from enrolling

Ascend Top 20

Dates: 5/3/25 – 8/29/25

[Link to T&C's](#)

Bonus Information For: Steph Yoli 12345

 Search by name or ID...



**Weeks
Remaining**

10

Top 20

(1 – 40)

or

X = Currently not in the Top 40

Minimum of 4 Enroll Growth Goals

Yes / No

Total Growth Goals

11

ENROLL

QV is doubled for Brand Partner Enrollments

400QV = 1 Growth Goal

Enrollments	Total CV	Growth Goals
2	400	1

DUPLICATE

Achieve Growth Goals as your personally enrolled tree leg brand partners increase their paid-as rank

Must be paid-as Gold+ in the week that the Brand Partner rank advanced

Current Week Rank (must rank Gold +)	Total Growth Goals
Gold	6

Rank Advancements

Bonus Period	Brand Partner	Baseline Rank	Paid-as rank	Growth Goals
6/20/2025	Jack Miller	Ruby	Emerald	6

RANK

Baseline Paid Rank	Highest Paid as Rank	Growth Goals
Gold	Platinum	4