



ASCEND TO DIAMOND

CALLING ALL FIRST-TIME DIAMONDS

THIS IS YOUR MOMENT TO RISE.

If you achieve the rank of Diamond for the first time during the qualification period, you'll earn:



On-Stage Recognition



VIP Treatment at Ascend




One spot on the
2026 Spring Incentive Trip

ASCEND WITH PURPOSE. RISE WITH IMPACT.
BECOME A DIAMOND!

QUALIFICATION PERIOD: MAY 3 – AUGUST 29, 2025

WHAT IT TAKES TO BECOME A DIAMOND

Your Ascend Starts May 3- August 29, 2025

Diamond	4 Week PV/QV	Weekly Pay Leg (QV)	Enroller Tree	Consecutive Weeks	
Diamond	200	10,000	4-Stars	1	

ASCEND TO DIAMOND OFFICIAL RULES

FAQS

Q: Who qualifies for this recognition?

A: This bonus is exclusively for Brand Partners who achieve the Diamond rank for the first time between May 3, 2025, and August 29, 2025.

Q: If I previously achieved Diamond and re-achieve it during the qualification period, do I qualify?

A: No. Only first-time Diamond achievers qualify.
Re-achievements are not eligible for this bonus recognition.

Q: What if I rank up beyond Diamond, such as Double Diamond or Triple Black Diamond?

A: This specific bonus recognition is only for Brand Partners achieving Diamond for the first time. If you rank above Diamond but achieve Diamond for the first time during this incentive period, you will be recognized.

Q: Is there a cash bonus attached to this recognition?

A: No. The Ascend to Diamond program is a recognition-only incentive and does not include a cash bonus.

Q: Do I need to attend the Ascend Conference to receive recognition?

A: Yes, attendance at the 2025 Ascend Conference is strongly encouraged to receive full recognition. Physical recognition items may be distributed after the event for those who cannot attend.

Q: How will I be notified if I qualify?

A: The Yoli Recognition Team will directly contact all qualifying Brand Partners with details once qualifications have been verified.

QUALIFICATION PERIOD

May 3, 2025 through August 29, 2025

ELIGIBILITY CRITERIA

- Must achieve the Diamond rank for the first time during the qualification period
- Brand Partner must:
 - 4-Week PV/QV: 200
 - Weekly Pay Leg (QV): 10,000
 - Enroller Tree (Stars): 4-Stars
 - Maintain all qualifications for one week
- Must be an active Brand Partner in good standing with Yoli during the qualification period and at the time of the Ascend Conference
- Brand Partners who have previously achieved Diamond rank, even if subsequently lost, are not eligible

RECOGNITION INCLUDES

- On-stage recognition at the 2025 Ascend Conference (October 7-9, 2025, Las Vegas)
- Diamond 2025 Lanyard
- One spot on the 2026 Spring Incentive Trip
- Additional VIP recognition elements (details to be announced)

